

I'm a Lead Product Designer with strong coding skills and fourteen years of experience building highly compelling and engaging products. In my career, I have been lucky enough to have built truly world-class products that have reached every corner of the globe and have had the pleasure of working with, learning from, and leading some of the best and brightest in design and software development. All of this has been done with a single end in mind – making products that people enjoy.

INTRALOX DIGITAL UX MANAGER & LEAD UX ARCHITECT 2018 – Present

Intralox was entering their Digital Transformation phase and needed UX guidance for their custom software teams. I joined Intralox to oversee and develop the transformation of these software teams to a matrix style design organization to help bring the voice of the user to each individual team. The work to create a new culture of user centered design has resulted in the delivery of the company's first customer facing software, a shared and functional design system for teams, and a holistic user centered approach to all of Intralox's customer facing release.

LOCKSTEP LEAD PRODUCT DESIGNER 2021 – 2022

Lockstep was preparing for a Series B funding round and approached me to help them achieve this through product-led growth. To accomplish this, I executed a design team evaluation and established a roadmap to get the team from its Emergent stage to an Integrated User-Driven stage. In doing so, Lockstep has been able to demonstrate to its investors a commitment to this work by synchronizing design and engineer backlogs, adopting industry best practice design workflows, complete backlog visibility and forecasting, and a synchronized design system.

GE DIGITAL STAFF UX DESIGNER 2016 – 2018

GE Digital was a transformative experience that allowed me to continue to grow as a leader and as a mentor by providing responsibilities to lead a small team of designers and DTLP candidates in the design and building of applications for several GE verticals including GE Power, Aviation, and Oil & Gas. In this role, I oversaw the development of long-running UI systems and provided performance and mentorship reviews for my design team.

LOCALMED SENIOR UX DESIGNER 2015-2016

I joined LocalMed as it began its growth phase and quickly recognized the need for synergy between the Marketing and UX practices. In doing so I led the initiatives to identify key issues and metrics that affected users and that could be improved both for better UX and for better pitches the Marketing team could use to sell the product. In doing so, I was able to streamline LocalMed's user journey resulting in a conversion increase of greater than 50%.

MY GOALS IN CREATIVITY

Are to be challenged to do well and encouraged to take risks. To live by the mantra that things must not only look good, but they must also be good. To work with people who inspire me to do better and to work with those people to provide creative solutions to the problems we are tasked with solving.

OTHER ACCOMPLISHMENTS

Vice President of the Board
Friends of Capitol Park Museum

Crotonville Adaptive
Leadership Graduate

Nielsen Norman UX
Management Certified

CONTACT INFORMATION

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